Ask Questions. Spark Answers.

Spark Factory is a free, virtual pitch event that offers mentoring to new founders so that they can develop their ideas and build their businesses. Participants pitch their vision to a community of entrepreneurs and innovators at the Spark Factory™ event and receive real-time feedback and follow-on mentorship around their critical business questions.

In one month, you will:

1. Improve and practice your pitch with one-on-one support
2. Pitch your company to 20+ experts and mentors and receive critical feedback
3. Ask the questions you are grappling with and receive follow-on mentorship after the pitch

At the end of Spark Factory™ you will have expert insights to inform concrete next steps for your startup.

Event Details
For a month leading up to the Spark Factory™ event, each founder will be paired with one of our Entrepreneurs-in-Residence who will help refine the business pitch. The event runs as follows:

1. 15-minute pitch
2. 15-minute Q&A
3. 30-minute breakout rooms with mentors

Once you’ve finished your pitch, you can ask our expert mentors questions and get advice in a safe and supportive environment. Additionally, select mentors will provide follow-on support to companies who have pitched at Spark Factory.

Build Your Business.
If you are interested in presenting at Spark Factory, please contact us directly via email at info@innovationspace.org.

Learn more at innovationspace.org/spark-factory
Qualifications
Spark Factory™ is open to founders developing a concept for sectors including, but not limited to:

- Advanced Materials
- Healthcare
- Industrial and Agricultural Biotechnology
- Nutrition
- Chemical Ingredients
- Renewable Energy
- Diagnostics
- Therapeutics

Qualified participants will have a unique science concept that addresses a proposed market need and a preliminary understanding of the target market. Participation is free of charge and involves an approximately 10 to 20-hour commitment over one month. The Innovation Space reviews applications on a rolling basis.

What Businesses Are Saying About Spark Factory

"It was quite remarkable as an early-stage company to interact with such a high caliber of mentors at the Spark Factory pitch event. The Spark Factory experience was undoubtedly one of the most valuable experiences (our company) has been through. We now have a heightened level of optimism and direction as a result of our involvement."

Nick Martin Co-Founder of Carbon Reform

"ImmunoBlue is deeply grateful for a meaningful experience at the Spark Factory... It is so rare to get focused feedback from the best in the business... We continue to interact with the mentors as we develop both our company and our technologies and look forward to participating in future programs."

Lizie Sweeney Co-Founder of ImmunoBlue

About The Innovation Space

The Innovation Space is a multi-dimensional, resource-rich entrepreneurial ecosystem. We give startups unique access to state of the art laboratories, scientific equipment, collaboration space, coworking space, private offices business building programs, a network of experts, mentorship from experienced startup leaders, and opportunity for financial investment in order to rapidly propel startups forward with our leveraged and personalized expertise.

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